

15th Annual
HOWWEIRD
STREET FAIRE
2018

the

DISCO BALL INFERNO

Program

HOWWEIRD



howweird.org

WORLD
PLACE
WPTORG

San Francisco

noon-9pm

Sunday, May 6 **Howard & 2nd**

INSTRUCTIONS FOR HOW WEIRD:

1. **HAVE FUN AND SMILE** often.
2. Meet someone **NEW**.
3. **DANCE** to music you've never danced to before.
4. Get some of those **MAGIC SPECIALS** throughout the faire.
5. **DRINK AND EAT** so that you can keep going.
6. Find someone whose **COSTUME** matches yours.
7. **BE THE AWESOME** that you want to see at the faire!

Letter from Brad Olsen, founder of the faire...

"Thank you for attending the 19th annual How Weird Street Faire here in the SOMA neighborhood in downtown San Francisco. When we started this event on the other end of the SOMA neighborhood in the Year 2000, we were little more than a block party with two sound systems and some cool vendors in between. We have been truly impressed by your fantastic costumes over the years, and the big smiles on your faces makes it all worthwhile. We appreciate your continued support for the faire. How Weird has always been a party of the people, by the people, and for the people!"

happy how weird day!

May 6, 2018 is officially "How Weird Day", as declared by the Board of Supervisors of the city and county of San Francisco.

JOIN THE HOW WEIRD DAY PARADE!

The inaugural How Weird Day Parade will start at 2:22 pm at Howard and 1st Streets and wind its way through the faire, complete with a marching band and assorted weirdness. Emperor Norton I will be leading the How Weird Day Parade, a renowned historical figure who helped give San Francisco its reputation for eccentricity. And the Mission Delirium band will be playing music throughout the parade. The parade will pass through the center intersection, and then stop at the Green Alley stage near Tehama and 1st Street, where the founder of the faire Brad Olsen will read the San Francisco Proclamation declaring How Weird Day.

Whereas, for 19 years the How Weird Street Faire, or "How Weird", has been a part of the cultural fabric of the SoMa neighborhood; and,

Whereas, the How Weird Street Faire is a unique event known around the world, celebrating individuality and weirdness in everyone, while contributing to the creative culture of San Francisco; and,

Whereas, the How Weird Street Faire has featured cutting-edge independent music and art from the local community; and,

Whereas, the How Weird Street Faire brings together diverse people to find common ground and make connections, encouraging acceptance and appreciation of our differences; and,

Whereas, the How Weird Street Faire is a project of the local nonprofit World Peace Through Technology Organization, which has used the faire as a way of bridging the differences between people and cultures; and, therefore be it

Resolved, that the City and County of San Francisco recognize the How Weird Street Faire for its peace efforts and support of local artists and culture; and, be it

Further resolved, that the Board of Supervisors of the City and County of San Francisco hereby declare May 6, 2018 "How Weird Day" in San Francisco.

art alley

Live and exhibited artwork on Tehama Street,
with local arts and craft vending.

LIVE ART

Wormhole Mural Squad
Anissa Castro and Michele Ernst
Monty Guy

INTERACTIVE ART

Rolandos Art
Museum of Craft and Design

EXHIBITED ART

Felicia Ann
Krisztina Lazar
Robert Bowen
Danielle O'Malley
Chelsea Thompson
Scarlett Bustamante
Tom Calderon

Shane Izykowski
Telopa Treloky
Mario Navasero
Santiago Insignares
Max Ehrman
Raul D'Mauries
Doug Rhodes



Inaugurated in 2017, Green Alley is the nexus for all things cannabis and a fitting new addition to the How Weird Street Faire given that California's long road to legalization has finally arrived. **The festival-within-the festival features:**

- a **curated selection of exhibitors** including local dispensaries, producers, and vendors of exemplary products and services, as well as leading non-profits
- **Green Alley stage** featuring appearances by leaders in the cannabis field and down-tempo grooves and world music from SF's own Six Degrees Records
- the **Canna Education Center** tent with literature, displays, and mini-workshops
- a **Special Tribute to Medical Cannabis Pioneer Dennis Peron**
- **Cannabis Art and Science Gallery**
- **Hemporium** - Industrial Hemp Exhibit

SPEAKERS

Christina DeGiovanni (publisher, Emerald Magazine)
Tim Blake (producer, The Emerald Cup)
Ed Rosenthal (author, educator, rabble-rouser)
Chris Conrad (activist and author of the "Newbies' Guide to Cannabis")
Jim McAlpine (producer, 420 Games, New West Summit)
Aaron Augustis (Veterans Cannabis Group)
Mikki Norris (activist, producer of the "Prisoners of the Drug War" exhibit)
Mara Gordon (founder of Zelda's Therapeutics)
Patrick Goggin (hemp industry attorney)
Heather Dunbar (Sustainable Cannabis Coalition)

DJs: DJ Dragonfly | DJ Sep | Jef Stott | Bob Dusks

FOR SCHEDULES AND DETAILS PLEASE VISIT GreenAlley.net

Special thanks to our sponsors:

Presenting Sponsor: The Green Door | Main Sponsor: Spliffin

Supporting Sponsors: Flower Power, Gold Drop, Organa Brands, Swami Select, The Emerald Cup, Cypher

Media Sponsors: Emerald Magazine, Commonground Magazine, The Leaf Online

Featured Non-Profits: California NORML, Americans for Safe Access, Brownie Mary's Democratic Club, Sustainable Cannabis Coalition, Veterans Cannabis Group



music stages

Symbiosis *presents*

Keep On Driftin

Noon - LL

1:00 pm - Conandrum

2:00 pm - DJ Marjo Lak

3:00 pm - Tony Inorbit

4:00 pm - Galen

5:00 pm - KMLM

6:00 pm - Christian Martin

7:00 pm - Justin Martin

STAGE
1

Six Degrees Records *hosts*

Green Alley Stage

Noon - Ambient Grooves

12:30 pm -

Welcome and Opening Ceremony

Michael Gosney, Christina DeGiovanni,
Michael Nolin

1:00 pm - Bob Dusks

2:30 pm - **SPEAKERS:**

Jim McAlpine | Mara Gordon

How Weird Day Proclamation

with Brad Olsen

Dennis Peron Tribute

3:00 pm - Jef Stott

4:20 pm - **SPEAKERS:**

Ed Rosenthal | Tim Blake

Patrick Goggin | Christina DeGiovanni

5:00 pm - DJ Sep

6:00 pm - **SPEAKERS:**

Chris Conrad | Mikki Norris

Aaron Augustis | Ross Mirkarimi

6:30 pm - DJ Dragonfly

STAGE
2

SomaFM *presents*

The Sparkling Chill Room

Noon - Jon Logan

1:30 pm - Ascendant (Live)

2:30 pm - Jason Dryg

4:00 pm - Ascendant (Live)

5:00 pm - Rusty Hodge

6:30 pm - Merin MC

STAGE
3

Opel and Opulent Temple *presents*

Last night a DJ saved my Weird Train

Noon - Richard Mixon

2:00 pm - ELiKi

3:00 pm - Lucas Med

3:45 pm - Dulce Vita

4:30 pm - Syd Gris

5:30 pm - Brian Williams

6:15 pm - Brian Peek

7:00 pm - Billy Cassaza

STAGE
4

Mountain Lion Hi-Fi *presents the*

The Rudebwoys Disco Dancehall

Noon - Nikka T

1:00 pm - Guidance

2:00 pm - Christafari

3:00 pm - LB and Konfusion and Manta IFS

4:00 pm - Casa Rasta

5:00 pm - Professor Stone

6:00 pm - Guerilla Take Over

7:00 pm - Roommate

STAGE
5

Muti Music, Enchanted Forest,
Northern Nights *present*

Blame It On the Bass

Noon - Nas-Ja

1:00 pm - KarmasynK

2:00 pm - Naughty Princess

3:00 pm - Spektrum b2b Dabis

4:00 pm - Dov1 & DJ Dragonfly

5:00 pm - FreQ Nasty

6:00 pm - Lost Boys (Mimosa & BOGL)

7:00 pm - Andreilien

STAGE
7

Tantra and Fusion
present

Studio 604

Noon - Paul London

1:00 pm - Kromagon

2:00 pm - Kode IV

3:00 pm - Gizma

4:00 pm - Infinite Sun

5:00 pm - Symatics

6:00 pm - Olowanpi

7:00 pm - Parus

STAGE
8

Consortium of Collective
Consciousness (CCC) *present*

Can You Dig It?

Noon - Tandava

1:00 pm - SF Dat Man

2:00 pm - Random Rab

3:00 pm - El Papachango

4:00 pm - Lemurr

5:00 pm - Children of the Pod

(featuring DJ Muse + Jovishnu/Mr. Pink + Wil Soundz)

6:00 pm - Laura Low

7:00 pm - Manoj

STAGE
9

Think You Can DJ and
Halcyon SF *present*

The Good Times Stage

Noon - TYCDJ Crew

2:00 pm - TYCDJ Wheel of Steel

3:30 pm - TYCDJ Winner

4:00 pm - Gavin Hardkiss

4:30 pm - Gruv1 and The Schmidt

5:30 pm - Option 4 and Worthy

7:00 pm - Atty G / Bacosaurus / Racket Club

STAGE
10



TO MARKET ST & BART

MISSION ST

19th ANNUAL
howweird
street faire
2018

- 1 SYMBIOSIS STAGE
- 2 GREEN ALLEY STAGE
- 3 SOMAFM STAGE
- 4 OPEL / OPULENT TEMPLE STAGE
- 5 MOUNTAIN LION HI-FI STAGE
- 6 LAGUNITAS STAGE
- 7 MUTI MUSIC / ENCHANTED FOREST
NORTHERN NIGHTS
- 8 TANTRA / FUSION STAGE
- 9 CCC STAGE
- 10 THINK YOU CAN DJ STAGE

- STAGE 0 STAGES
- RESTROOMS
- BAR
- FOOD WATER FOOD/H₂O
- ATM ATM/CASH
- MEDICAL
- BIKE PARKING
- FAIRE FOOTPRINT

STAGE 10

MINNA ST

STAGE 9

NATOMA ST

STAGE 8

HOWARD ST

STAGE 7

STAGE 1

STAGE 6

STAGE 3

ART ALLEY

GREEN ALLEY

STAGE 2

STAGE 5

ART ALLEY

STAGE 4

MEDICAL

TEHAMA ST

CLEMENTINA ST

FOLSOM ST

TAXI ZONE

ENTER

LYFT/UBER ZONE

FIRST ST

ENTER
SECOND ST

ENTER

NEW MONTGOMERY ST

HOWWEIRD

HOWWEIRD
HOWWEIRD.ORG

WORLD PEACE
THROUGH TECHNOLOGY

WRAP-AROUND WALKWAY

TEMPLE NIGHT CLUB

FOOD COURT

ATM

WATER

INFO BOOTH

WATER

BAR

BAR

FOOD

RESTROOMS

ATM

RESTROOMS

WATER

BAR

RESTROOMS

BAR

ATM

RESTROOMS

STAFF AREA

WATER

BAR

RESTROOMS

BAR

VIP

BIKE PARK

2018 magic benefits

You help to keep the faire going and show your support!

ON HOWARD AND 2ND ST.

How Weird Info Booth

Free How Weird stickers.

BE InVisions

Free bindi pack, let your 3rd eye shine.

Freeborn Designs

Free bow tie.

Stoopid Shades

Free sticker or paint-splatter application to item of your choice.

Elisa Gonsalves Designs

Take an instant picture with hats from the hat bar.

Fuzion Workshop

Free bike light.

goodliferoots

Free gift with purchase.

Reprezent Clothing

Free stickers plus \$5 bandanas or bootyshorts with \$30 purchase.

Light Sound Dimension

Free sticker and \$5 off the purchase of two t-shirts.

Sacred & Collective

Free stickers.

Fat Freddy's Creations

Wood stickers with all sorts of designs!

Warrior Within Designs

Free big wing bumper sticker while supplies last.

LaserTrees

Free limited edition hardwood keychain.

Playtime Engineering

Play with the Blipblox.

Psychic Readings

One free question.

Stay Up Movement

Free Brazilian treat with purchase of sunglasses.

Dreamtime Creations

Free hugs with disco moves plus 10% off and gifts with purchase.

Savourie Streets

Free M&M chocolate chip cookie with meal.

Tiny Hands Studios

Free necklace for the first 15 customers and 10% off any item.

Warrior Within Designs

Free wing bumper stickers for first 50

Sublime Designs

(formerly Sublime Kreations)

Free photo opportunity with chance to win fur or scarves.

Alejndros Trade

Free hand woven friendship bracelets with \$20 purchase.

Noralina Freedom Designs

Free seed of life brass ring w/ \$100 purchase.

ARLo Glass Creation

23.7% off anything for the magically inclined.

Octopunx

Chaos Discount Die Roll: Odd= 10%, Even = 15%, Cthulu= 20%.

BoHo Lounge

20% off any clothing item.

Divine Hoop Dance

Get discounts with purchase of hula hoop.

Radhas Love Designs

15% off your purchase of \$100 or more.

Coco Loco Jewelry

Magic pass rack of items for \$10.

Radhas Love Designs

15% off your order of \$100 or more.

Noralina Freedom Designs

Free seed of life brass ring w/ \$100 purchase.

Tiny Hands Studios

Free necklace for the first 15 customers plus 10% off any item.

Shaman Electro Wear USA

10% off one item over \$100 or \$10 off item over \$40.

Conscious Convergence

Free hummingbird necklace with \$100 purchase

magic benefits cont...

Hipstirr

10% discount on purchase over \$75,
excluding sale items.

Island Goddess

10% off a single item.

Wonder Pipes

10% off any Wonder Pipe.

Gangchen Gifts

10% off purchase.

Mama Shaman

10% off purchase.

Divine Gypsy

10% off 3 or more
beyootiful treasures.

Festival Universe

10% off any item, except sale items.

Tres Truck

Free tortilla chips and salsa
with \$10 purchase.

Galatea Goods

\$5 off any item.

MASK

\$5 off any mask.

Ellis Fashion

\$5 off any item.

Galatea Goods

Save \$5 off each purchased item.

Drew Shanklin / Ha&Anh Design

5% off purchase, and a collective
cheer upon sight.

Kinetic Couture

Roll die for a discount on any pur-
chase. Spend \$80 roll two dice.

Sunrise Deli

\$1 off any wrap.

Bombzies BBQ

\$1 off any meal purchase.

Smoothie Operator

\$1 off all smoothies.

Bohemian Gifts

Lovely discounts.

KritterKlips

Purchase three ears for only \$60.

ON ART ALLEY / TEHAMA ST.:

Peace Chain Joe

A really weird sticker.

ENGRAFFT

Special edition sticker.

ArtVale Gallery

Free Earth stickers.

Numbers Of Wonder

Free initials reading.

Chrome Monarchy

Holographic pin freebie.

Lions In The Zoo

Free stickers.

Tilly's Tiny Treasures

Free stickers + magic bubbles
with purchase.

Viridis Designs

Free shiatsu with purchase.

Stormone Originals

Free sticker pack with purchase.

Youphoriclothing

Free metallic tattoo with purchase,
and 10% off multiple items.

Viridis designs

Free shiatsu with purchase.

whoop!

Free gift with purchase.

Bob The Patchman

Fun photo opportunities plus
one patch for \$1.

Rivetted Leather

Free custom fitting appointments
and half off second belt.

Coboo Creations

10% off and a free bear hug.

C-Love

Bring a buddy get \$10 off.

The Art of Ishka Lha

Subscribe and enter to win
a free print.

Kava Lounge SF

Buy 2 and get the third free.

Capital Alchemy

Buy two, get one free.

Makeup Your Mind

\$1 off face and body painting.

Griffin Wings

Special gift for 1st purchase of \$45.

Eternal Mode

10% off with \$200 purchase.



TUNE IN TO THE FREQUENCY OF PEACE

**"IN SPITE OF OUR DIFFERENCES, WE ALL
DANCE TO THE SAME BEAT."**

- World Peace Through Technology Organization (WPTTO)

*Those who love peace must learn to organize as
effectively as those who love war.*

- Martin Luther King Jr.

**"It no longer has to be me or you. Selfishness
is unnecessary. War is obsolete."**

- Buckminster Fuller

**"No problem can be solved by the same level of
consciousness that created it."**

- Albert Einstein

"Compassion is a spiritual technology."

- Krista Tippett

"Music is the universal language of mankind."

- Henry Wadsworth Longfellow

"Music can change the world."

- Ludwig Van Beethoven

SPONSORS

Thank you to all who contributed to the faire and all of your support!

Much gratitude to the faire's main sponsors...

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about the faire

The How Weird Street Faire is a celebration of peace, creativity, and weirdness. The faire brings together the diverse tribes of Northern California and beyond to enable understanding and forge connections.

We hope you enjoy the faire!

The How Weird Street Faire is a project of the 501(c)3 educational nonprofit World Peace Through Technology Organization, showing the world that peace is possible and fun. The faire allows even the most diverse group of people to find common ground through art and acceptance. Dancing knows no boundaries or political affiliation, and music is able to transcend differences between people. How Weird is a successful way to create peace, inspiring other events around the world.

All of the proceeds from the faire go to the World Peace Through Technology Organization, which donates to other nonprofits and hosts the Immersive Learning Center in downtown Vallejo, CA. Our aim is to inspire peace through the benevolent uses of technology.

WPTT.ORG



WORLD PEACE
THROUGH TECHNOLOGY