

How Weird Street Faire - May 4, 2014

VENDOR APPLICATION

Please read and fill out all applicable information on all 3 pages, including your website address and Permit or ID #.

This year all vendors will participate in How Weird's world famous **Magic Sticker Program**, designed to increase your sales and exposure. People attending the faire donate \$10 for a Magic Sticker at the entrance gates, which entitle the wearers to specials throughout the faire. The specials range from free items to discounts on purchases to fun activities. The specials should be creative and weird, meant to draw attention to your booth.

For those who want a corner booth space, there is an extra \$50 charge in addition to the Early Bird price, or the Normal price once we pass the early bird date of March 12th (if there are any corner spaces left). They will be given on a First Come basis, so hurry with your completed applications before they are gone.

New this year: vending in the moved and expanded Art Alley on Tehama Street, filled with live and exhibited art. Art Alley vendors must offer only locally hand-made crafts, art, jewelry, and accessories.

HOW WEIRD STREET FAIRE VENDING SPACE OPTIONS

Quantity	Services	Early Bird Faire Fee by March 12th	Regular Faire Fee	Total Cost
	Exhibitor (10' x 10')	\$350	\$400	
	Double Space (20' x 10')	\$680	\$730	
	Art Alley Tehama vending booth (approval required)	\$200	Limited Availability	
	Art Alley Tehama table space (approval required)	\$100	Limited Availability	
	Specialty Food (Samples) (\$100 permit fee included)	\$450	\$500	
	Full Food	\$800	\$850	
	Food Truck	\$450	\$500	
	Non-Profit (Nonprofit Tax ID required)	NA	NA	
	Corner Space Position	\$50	Limited Availability	
	TOTAL ENCLOSED			

HOW WEIRD STREET FAIRE 2014 VENDOR INFORMATION

Name of Organization / Business <i>(Required)</i>	
Contact Person <i>(Required)</i>	
Sellers Permit # (Required) or Non-profit ID # (Required)	
Address	
City, State, Zipcode	
Home / Business Telephone # and/or Fax #	
Cell phone / Evening phone <i>(Required)</i>	
Email Address <i>(Required)</i>	
Website address	
Description of Exhibit and Products/Services offered <i>(Required)</i>	
MAGIC STICKER SPECIAL <i>(Required)</i>	
Signature and Date signed <i>(Required)</i>	

HOW WEIRD STREET FAIRE VENDOR APPLICATION INSTRUCTIONS:

- **Copy:** Please make a copy of all pages of this application for your records.
- **Acceptance:** You will be notified of your acceptance status on or before two weeks after payment. Applications must be received before April 20, 2014.
- **Cancellation of Event:** If weather, acts of God, or other circumstances beyond the control of the How Weird Street Faire causes the event to be canceled, participation fees will not be returned.
- **Space Assignment and Final Instructions:** Accepted Vendors will receive a final information package *no later than April 20, 2014*. This will include space assignment, as well as details about day-of event load-in and load-out instructions.

PAYMENT OPTIONS: CHECK OR MONEY ORDER

Write check or money order to:

WORLD PEACE THROUGH TECHNOLOGY ORGANIZATION

Send to:

**How Weird Vending
c/o Douglas Kolberg
550 Natoma Street
San Francisco, CA 94103**

HOW WEIRD STREET FAIRE VENDOR RELEASE AGREEMENT:

Green Zone Productions (GZP), and the How Weird Street Faire, does not participate in the construction, or assembly of, the Individual Vendor’s Exhibit. The Festival Coordinator, on behalf of GZP, provides space only at the event.

The Vendor hereby indemnifies Green Zone Productions and the How Weird Street Faire, its Agents, Employees, and the Client, its Agents, and Employees, and holds them harmless from any and all claims, including costs and attorney’s fees resulting from, or arising out of, said Vendor’s participation in this event. For the purposes of this agreement, the term “participation” shall include, but not be limited to, the delivery of equipment, merchandise, structures, and products to their designated location, the set up and display of any such structure and products, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees, or the Client or its agents and employees.

The Vendor hereby expressly assumes any risk of harm to the Vendor arising out of their participation and the participation of other artists in the How Weird Street Faire, including any risk resulting from the particular location of the space designated to them by the Festival Coordinator.

I have read, fully understand, and agree to abide by all this agreement.

VENDOR (Signature) DATE

Please sign and complete all the information on all 3 pages of this vendor application.

Thanks for your participation in the 15th annual How Weird Street Faire on Sunday May 4, 2014 from Noon to 8pm in downtown San Francisco. The faire is excited to showcase your unique and creative products and services to the world!

For more information on the faire, please visit the website..

HowWeird.org