

## **PRESS RELEASE**

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### **5th Annual How Weird Street Faire Planned for May 1st**

Bringing together the unique subcultures of San Francisco, May Day has never been so weird or so much fun.

**San Francisco, California** -- On May 1st Howard Street will once again become "How Weird" with 4 City blocks filled with crafts and art, music and dancing, performers and merriment. How Weird Street Faire participants are encouraged to come in festive outfits and enjoy four stages of music and live performance. Fun for the whole family, kids can play in the grass of How Weird Garden while adults play in the streets of San Francisco. The Faire takes place at the intersection of Howard and 12th Streets through San Francisco's SOMA district. Sliding scale donation requested at the gates (recommended \$3 with costume; \$5 without). Proceeds benefit two community nonprofits. This year's theme centers on the day being both May Day and International Worker's Day -- a day where people across the world celebrate the coming of spring, of rebirth, of equality and fairness and the hope of a peaceful year to come.

The How Weird Street Faire is an annual gathering of the unique subcultures that thrive within San Francisco's community. This celebration of creative vibrancy gathers artists, musicians, dancers, and performers from across the Bay Area and fosters an engaging environment where participants share in the experience of creative self-expression. This year's Faire will feature four areas of dancing with performances by top Bay Area DJs playing music from a variety of electronic music genres including house, breaks and trance. There will also be a performance stage with live music, notable speakers and acts of weirdness. At 8pm the stages will be converted into a massive drum circle and collective jam, illuminated by a festival of light and images by several prominent San Francisco VJs and light artists.

The How Weird Street Faire is a project of the World Peace Through Technology Organization, whose goal is to promote global peace among all nations through the benevolent uses of technology. For more information, visit [www.peacetour.org](http://www.peacetour.org)

For more information on the Faire, visit [www.howweird.org](http://www.howweird.org)

**CALENDAR EDITORS, PLEASE NOTE:**

The 5th Annual How Weird Street Faire

Saturday, May 1st, 2004

1pm - 9pm

Location: 12<sup>th</sup> and Howard Streets through the SOMA District

Admission: Recommended Donation: \$5 (or \$3 wearing a weird costume)

Latest information: <http://www.howweird.org>